



Gaëtan Dupont

Product Designer

PROFILE

As a Product Designer, I am driven by the passion to create memorable user experiences. My ability to collaborate closely with multidisciplinary teams and translate user needs into innovative solutions enables me to deliver products that exceed expectations and generate a real impact.

EDUCATION

Master's Degree - Expert in Digital and Technological Transformation

HETIC
2018 - 2023

Scientific Baccalaureate, SVT Option

Lycée Clément Ader
2013 - 2016

SKILLS

Figma

Webflow

HTML/CSS

Illustrator



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PROFESSIONAL EXPERIENCE

Product Designer

2024 TablaCasa

Implementation of a decision-making design framework, advanced accessibility strategies, generative design to accelerate prototyping, and leadership of cross-functional initiatives aligning business and UX.

UX/UI Designer

2024 Freelance

Creation of mockups and wireframes for various digital tools, implementation of Design Systems, organization and execution of user testing, and UX journey optimization to meet client and user needs.

UX/UI Design Project Manager

2023 Smartkeyword

Redesigned the SEO tool at SmartKeyword
Implemented a Design System
Created wireframes, conducted user tests, and designed final prototypes.



Volleyball



Football



Literature